



Media release
For immediate release

The DMR Association Announces Two New Members

LONDON, UK – 17 August 2010 – The DMR Association today welcomes two new members; Radio Activity S.r.l. (Milan, Italy) and Sepura (Cambridge, UK).

Radio Activity and Sepura join as Category One members, maximising the value of their membership with the opportunity to join marketing and technical working groups and participate in interoperability testing sessions.

Radio Activity S.r.l. is a dynamic electronic engineering company specialising in design and development of wired and wireless communication equipment and systems for audio and data transmission.

Sepura is a global supplier of wireless products specialising in innovative design and development of digital radios for the emergency services, transport, utilities, industrial and commercial organisations.

Mario Micheli, DMR Association Chair (of SELEX Communications, Italy) is “delighted to welcome Radio Activity and Sepura to the DMR Association. Our focus is to reinforce DMR’s position as the most widely supported 21st century digital radio standard for business and a growing membership helps us do that. It is encouraging to know that each of the new members share a common interest in promoting DMR innovation and adoption worldwide, making the Association stronger and further along the way to achieving our goals.”

The DMR Association encourages all interested potential members to visit www.dmrassociation.org to find out more about the benefits of becoming involved in the DMR Association community.

About DMR

DMR (Digital Mobile Radio) is a globally-available open digital radio standard for Professional Mobile Radio users, developed by the European Telecommunications Standards Institute (ETSI).

About the DMR Association

The DMR Association is focused on building on the success of the DMR standard through a combination of interoperability testing, certification, education and awareness. The Association also seeks to ensure that buyers of DMR technology gain value through the competition and choice derived from products built to an open multi-vendor standard.

The DMR Association includes members representing a broad cross-section of the industry, including some of the world's leading device and network suppliers.

Members of the DMR Association include Aeroflex, CML Microcircuits, Democom, Funkwerk Koellada, Fylde Micro, Icom, Hytera, Kenwood, Motorola, Radio Activity, SELEX Communications - a Finmeccanica Company, Sepura, Tait Radio Communications, Team Simoco, and Vertex Standard.

www.dmrassociation.org

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