



Media release
For immediate release

The DMR Association Announces New Membership Categories and Further Members

LONDON, UK – 06 July 2010 – The Digital Mobile Radio (DMR) Association today announced a new tiered membership structure for companies and organisations that share a common interest in promoting DMR innovation and adoption worldwide. The DMR Association also announces the addition of test equipment maker Aeroflex and network operator Democom as members of the group.

The new membership structure aims to make the Association more open and introduces three membership categories– Category 1 is mainly designed for radio manufacturers, Category 2 for application providers and makers of ancillary products such as test equipment, and Category 3 for network providers and users. Each tier has different levels of involvement, rights to attend working group discussions, and vote. It is designed to encourage organisations to select the right level of involvement and maximise value out of their membership. To find more information on each of the three membership categories, please visit the Membership Structure and Benefits section available by following this link www.dmrassociation.org.

Aeroflex Incorporated of the United States, joining as a Category 2 member, and Democom from Spain, joining as a Category 3 member, were able to take advantage of the new tiered approach, which is customised for their level of involvement.

Aeroflex designs, develops, manufactures and markets a diverse range of microelectronic, test and measurement products including specialist equipment for DMR testing. Democom is a digital mobile radio communications operator, directed at professionals that use DMR technology.

Mario Micheli, DMR Association Chair (of SELEX Communications, Italy) states “Our objective is to reinforce DMR’s position as the most widely used and supported PMR digital radio standard of the 21st century for business, and enlarging our membership is a critical success factor to achieve our mission. We have adjusted our membership policy to make it more attractive to those organisations that wish to collaborate but do not require full membership to deliver DMR products. A certain level of membership is important to these groups, so they can establish networks with other users, exchange experiences and to get access to valuable information.”

The DMR Association encourages all interested potential members to visit www.dmrassociation.org to find out more about the benefits of becoming involved in the DMR Association community.

About DMR

DMR (Digital Mobile Radio) is a globally-available open digital radio standard for Professional Mobile Radio users, developed by the European Telecommunications Standards Institute (ETSI).

About the DMR Association

The DMR Association is focused on building on the success of the DMR standard through a combination of interoperability testing, certification, education and awareness. The Association also seeks to ensure that buyers of DMR technology gain value through the competition and choice derived from products built to an open multi-vendor standard.

The DMR Association includes members representing a broad cross-section of the industry, including some of the world's leading device and network suppliers. Members of the DMR Association include Aeroflex, CML Microcircuits, Democom Funkwerk Koelleda, Fylde Micro, Icom, Hytera, Kenwood, Motorola, Radio Activity, SELEX Communications - a Finmeccanica Company, Tait Radio Communications, Team Simoco, and Vertex Standard.
www.dmrassociation.org

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