

FOR IMMEDIATE RELEASE

January 2011 – The Digital Mobile Radio Association (DMR Association) and the International Wireless Communications Expo (IWCE) are pleased to announce their partnership for the upcoming IWCE event, March 7 – 11, 2011 at the Las Vegas Convention Center.

As a Conference Supporter, the DMR Association will lead a workshop on Tuesday, March 8 on “Digital Mobile Radio for LMR Technicians.” This workshop is part of IWCE’s College of Technology, a two-day series of workshops that provides an overview to particular topics. This four-hour workshop reviews the DMR protocols for voice, data and other services as well as the migration from analog systems to DMR.

IWCE 2011

In addition to the workshop led by the DMR Association, IWCE’s College of Technology includes workshops in other topics, from “Land Mobile Radio for the IT Professional” to “Mobile Wireless Ecosystem 101.” Additionally IWCE offers three training courses on Monday and Tuesday on LTE/SAE, NIMS/ICS 300 and a Practical Wireless Communications Engineering course given by the IEEE.

Shorter sessions are valuable on Wednesday through Friday as you get the information you need while also attending the exhibit hall. Valuable information on infrastructure, networks, systems, hardware, applications, digital mobile radio, surveillance and security systems, broadband and narrowbanding are all covered, as well as special sessions for specific attendee groups. And, as always, IWCE is on the cutting edge of regulatory and policy issues, with industry leaders in the thick of the discussions. Tracks include Smart Cities, Interoperability and Collaboration, Next Generation Networks and Systems, The National Broadband Plan and Public Safety, Infrastructure, Spectrum Utilization, Planning and Preparation and a set of industry sessions covering Public Safety, Utilities, Transportation and Enterprise.

In addition, IWCE offers several free sessions to attendees, including a keynote address on The National Emergency Communications Plan: Essential for Interoperability by Chris Essid, Director, Office of Emergency Communications (OEC), US Department of Homeland Security, taking place on Wednesday, March 9 from 12:30 pm – 1:15 pm. Two general sessions on Thursday and Friday mornings cover “Narrowbanding by 2013: The Myths, the Realities...the Countdown,” and “The CIOs Speak Out,” gathering CIOs from several cities to discuss the National Broadband Plan.

About IWCE

IWCE, the International Wireless Communications Expo, is the pre-eminent convergent communications expo for the working world. IWCE gathers over 6,000 participants in Las Vegas each spring, bringing together attendees from federal, state and local governments; law enforcement, fire and other public safety professionals; utilities; transportation; dealers; wireless service providers, and other engineers, IT professionals and consultants. The tradeshow features over 330 of the top manufacturers showcasing the latest in wireless and convergent communications technology, and the conference program features an impressive lineup of the most influential industry leaders presenting on spectrum utilization, emerging technologies, regulatory issues, networks and infrastructure, mobile voice and data communications and interoperability. IWCE provides an industry forum and the critical information needed by professionals responsible for the dependability, reliability and interoperability of their

organization's communications system. From land mobile radio... to wireless mobility... voice... video...data... and everything in between... communications technology is evolving... and so is IWCE.

More details can be found at www.iwceexpo.com <<http://www.iwceexpo.com>>.

IWCE is supported by leading organizations including the Federal Communication Commission; US Departments of Defense, Homeland Security, Commerce, Interior, State, Energy and Treasury; the US Navy, Army and Coast Guard; Federal Bureau of Investigation; National Telecommunications Industry Association; National Emergency Number Association (NENA); Association of Public-Safety Communications Officials (APCO), and the National Public Safety Telecommunications Council (NPSTC), as well as countless individuals representing other federal, state and local government agencies.

IWCE is produced by Penton Media and sponsored by *Urgent Communications Magazine* (formerly MRT). IWCE has extensive market reach through partnerships with Penton's other publications including *Microwaves & RF, Transmission & Distribution, Telephony, WasteAge, American City & County, American School & University, Fleet Owner and Fire Chief*.

About the DMR Association

The DMR Association is a global organization focused on helping to make DMR the most widely supported 21st century digital radio standard for the business world.

Through a combination of interoperability testing, certification, education, and awareness the Association is working to ensure that business buyers of today's digital radio technology gain ongoing value through the competition and choice derived from an open, multi-vendor value chain.

The purpose of the DMR Association is to help grow the DMR market by removing barriers to interoperability and supporting innovation and adoption of the standard via the creation of new devices and services.

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