



**Media release
For immediate release**

DMR Association Welcomes HYT and Team Simoco

Two leading Professional Mobile Radio vendors join growing association to promote affordable, interoperable and innovative digital radio solutions

LONDON, UK – 8 March 2010 – The Digital Mobile Radio (DMR) Association today welcomes two new members; Shenzhen HYT Science & Technology Co., Ltd (China) and Team Simoco (UK) to the group which represents businesses, organisations and individuals supporting the European Telecommunications Standards Institute's (ETSI) Digital Mobile Radio (DMR) standard.

The decision of HYT, China's largest Professional Mobile Radio manufacturer, to choose DMR is testament to the technology's growing appeal in Asia - the world's fastest-growing PMR market - and underlines the market demand for powerful, genuine-interoperable, multi-vendor solutions.

Team Simoco, one of the world's leading radio communications specialists, also sees DMR as a crucial digital technology driver and a key enabler for the progressive replacement of analogue radio networks in commercial markets.

HYT and Team Simoco membership of the DMR Association underpins the position of DMR as the leading international digital radio standard available in professional markets, in terms of value to the vendor and user, and market share.

“It is with great pleasure that we welcome HYT and Team Simoco as new members of the DMR Association. Their decision to join our ranks is further testament to the growing worldwide market appeal of DMR technology. With over 400,000 DMR radios already shipped, I am confident that the present success will soon be followed by others and that our Association will keep on growing stronger” said Mario Micheli (of SELEX Communications – a Finmeccanica Company, Italy), DMR Association Chair. “Our goal is to reinforce DMR's position as the most widely supported 21st century digital radio standard for business and a growing membership helps us do that.”

In addition to recruiting new members, the Association is concentrating on removing barriers to interoperability by establishing best practices for testing and validation of the DMR standard.

Please find more details about DMR Association members at the [‘Members of the Association’](#) page on our website.

The DMR Association is open to manufacturers, end users, regulators, standards organisations, test houses and others with an interest in promoting and driving DMR innovation and adoption worldwide.

The DMR Association encourages interested potential members to visit www.dmrassociation.org to find out more about the benefits of becoming involved in the DMR Association community.

About DMR

DMR (Digital Mobile Radio) is a globally-available open digital radio standard for Professional Mobile Radio users, developed by the European Telecommunications Standards Institute (ETSI).

About the DMR Association

The DMR Association is focused on building on the success of the DMR standard through a combination of interoperability testing, certification, education and awareness. The Association also seeks to ensure that buyers of DMR technology gain value through the competition and choice derived from products built to an open multi-vendor standard.

The DMR Association includes members representing a broad cross-section of the industry, including some of the world’s leading device and network suppliers. Members of the DMR Association include CML Microcircuits, Funkwerk Koellada, Fylde Micro, Icom, Kenwood, Motorola, SELEX Communications - a Finmeccanica Company, Shenzhen HYT Science & Technology Co., Ltd, Tait Radio Communications, Team Simoco, and Vertex Standard.
www.dmrassociation.org

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